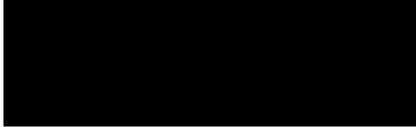


Freie und Hansestadt Hamburg

Behörde für Inneres und Sport

Behörde für Inneres und Sport, Johanniswall 4, 20095 Hamburg

Deutscher Fußball-Bund e.V.



**Senator
Andy Grote**

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Hamburg, 29.06.2017

z. Hd.: Generalsekretariat

Host City/ Bewerberstadt: Free and
Hanseatic City of Hamburg

Reference: HAM-EURO 2024

Question 3.08

Provide any evidence (opinion polls, referendums, awareness campaigns, etc.) of the support of the national and local population, in particular in the Host City for your bid and the possible staging of UEFA EURO 2024 in your country

Hamburg is a city with a great interest in and enthusiasm for sport. Every year hundreds of thousands of people follow Hamburg's major sporting events and cheer on the athletes. The same is true of the ball sports in the stadiums. This applies to football in particular.

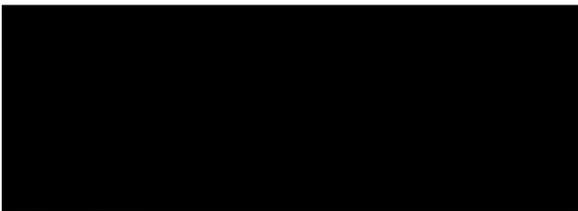
In Hamburg football is sport number one. In view of this we can assume the inhabitants' support even without opinions polls etc. Further evidence for this comes from the facts and figures supplied by the Hamburg Football Association:

- Hamburg is one of the most football-mad cities in Germany. There are around 190,000 members in the Hamburg Football Association who, in over 400 clubs with more than 3,200 teams, play between 1,500 and 1,600 football games week after week. The Hamburg Football Association therefore has the most members of any association by a long way.
- Hamburg is represented in the top-ranking football classes in Germany by the Hamburger Sportverein (National League) and FC St. Pauli (Second Division).

- Hamburg is the "gateway to the world". Hamburg has a long tradition as a cosmopolitan and tolerant city. This tradition was founded on Hamburg's role as an international port city with a variety of trade links to Europe and to America, South America, Africa, Asia and Oceania. These trade links have existed for several hundred years and, as a result, people from Hamburg have travelled to the partner countries and, conversely, a wide variety of people from the partner trading nations have come to Hamburg. Nowadays Hamburg is home to people from well over 100 nations.

It is therefore logical that in Hamburg in particular, refugees who came to Germany and Hamburg in large numbers, especially in 2015, should have been accepted unconditionally into the football clubs.

In view of this, Hamburg provides a great opportunity to achieve the UEFA's vision of creating a permanent legacy for football through the EURO, and the mission of bringing people from the most varied nations together to celebrate the game. Hamburg has already demonstrated this in an impressive way in recent years, for example as the location for the 2006 FIFA WC and the 2010 UEFA Europa League Final.



Andy Grote
Minister for the Interior and Sports

Hamburg, 29.06.2017

Place and date

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Freie und Hansestadt Hamburg
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Official stamp(s)